

Creative video – evaluation rubric

criteria	excellent	Very good	Good	OK	Not done
	4	3	2	1	0
Style and organization: video content is well organized and flows. Transition between elements is logical and effective.					
Creativity: interesting selection of photos/video clips, sound effects, transitions, appropriate background music					
Message/Content: message is clear to the viewers, it catches their attention					
Slide duration/Text size : adequate duration (enough time to read the text) and text size large enough to read easily					
Spelling and grammar: free of spelling and grammar errors					
Overall impression: video attracted and maintained interest					

PEER FEDBACK - Davanje povratne informacije:

- T** - tell the creator something you liked
- A** - ask the creator a question
- G** - give a creator a suggestion